# From ABS ()

## What ABC does now:

ABC advises professionals, parents, care and children about education since over 30 years.

#### ABC asked:

"How to get tailored education into the minds and hearts of teachers?"





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## Kees (and other Teachers) say:

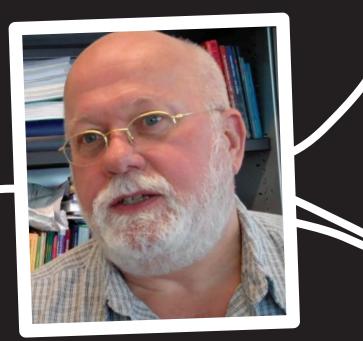
## "We're doing it already - that's what good education is"





## Wim (School director) says:

"I am working on my dream school but at the moment ABC does not yet play a role."



## The challenge is...

To develop a joint vision on Excellent Education and making that vision reality

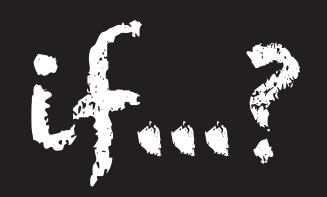
To get more in touch with needs of children, teachers, parents and other stakeholders

## You have to be a partner, because:

You have to be adaptive to a changing world

Loosing monopoly position & Council funding







## our thoughts on **'Excellent education':**

- Schools create an open environment in which everybody learns continuously
- Everyone is special : diversity is the norm
- Teachers' craftsmanship is key
- Teachers learn from each other in practice



## Star 1: Friends

ABC builds networks and hosts conversations between professionals with a heart for education, this can be online and offline.

## Teachers say:

"I'm getting better by learning from others" "We're now more open to critique" "I'm being heard"



#### Parent says:

#### "It's great to be involved and add something to the education of my child"



## What ABC is doing already...

Meesterschappers





## The Teachers Lab

Could we make the great ideas that people come up with into practical materials?

Extended with workshops, prototyping etc. perhaps exploring business models

## Teachers say:

"Wow! My idea is now a method used all over Amsterdam!"



## Child says:

"This is fun!" "Can we have more pictures please?" "This book is better then that one..."



## What ABC is doing already...

Individual enthusiastic people do it already, but not systematically yet



## Star 3: The A-Z school

Start your own Amsterdam school Practice what you teach! And preach what you teach! Spread those teachers to other schools....

## Teachers say:

" I am now on a daily basis working on the pupils development but also my own development"



## Child says:

"I teached my teacher some words in my own language :)"



## School says:

"Our teachers learn from other schools and sharing best practices

## What ABC is doing already...

## What others are doing..

De Werkplaats, Sterreschool, Integraal Kindcentrum, and abroad!



#### So where could we start?



## And what could be done next week?

Reach for the stars but start small

Invite your friends you've already started Explore and play Learn while doing

## Thanks to...

Wim (school director) Ronald (head teacher) Cees (zorgcoordinator) Dorien (teacher) Jorge (teacher) Saskia (parent) Kimon (education expert) Tanja (MP) Tatiana (adviser) Thieu (adviser) Christa (director ABC) Annerose (strategic advisor ABC) Miriam (foresight strategist) Hella (reporter) Jonas (designer) Nora (education innovation) Serge (change facilitator) Mark (urban developer) Kwela (safari) Chris (safari) Corline (safari)

And anybody we forgot!